

THANH TRUONG

I AM **UX/UI DESIGNER & WEB DEVELOPER**



Hello, I am **Thanh** versatile, curious and want to constantly improve myself, gain new ways of thinking and perspectives to best positively influence my environment. I love to discover new cultures and people to bring my skills to a new level.

✉ hello@thanhtruong.de

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PRACTICAL EXPERIENCE

PRESENT
- 2021

○ WEB DEVELOPER & UX/UI DESIGNER

at **coodoo GmbH**

📍 Mainz, Germany

Development of web based multiplatform applications in the enterprise area (Flutter, Angular, VueJS)

Technical implementation of UI concepts in the front end

Consulting, conception and implementation of UI user interfaces under consideration of UX aspects. (Figma, AdobeXD, click dummy creation, Sketch)

2018
- 2021

○ UX/UI CONSULTANT

at **UGW AG**

📍 Wiesbaden, Germany

Creation of wireframes, click dummies, UI/UX concepts and prototypes for web applications in the e-commerce area.

Conception and implementation of digital marketing campaigns in GoogleAds area to increase performance

Technical SEO audits and recurring reportings for the increase visibility on the web

Technical implementation of microsities

Conception of UI user interfaces for native tablet-based web application in the B2B area

2016
- 2018

○ GRAPHIC DESIGN & WEB DEVELOPMENT WORKING STUDENT

at **UGW AG**

📍 Wiesbaden, Germany

Creation of cross-media visual digital marketing campaigns for LEAD generation

Consulting on SEA campaigns in the B2C area

Conception and implementation of microsities of marketing platforms

Development of plugins for Typo3 web applications

LANGUAGES

COMMUNICATION

German

English

Vietnamese

SCRIPT LANGUAGES

Typescript

Java

Dart

Python

HTML/CSS

FOCUS

DESIGN

UI/UX

Prototype/clickdummy

Concept

Corporate Design

Animation

2012
- 2016

○ **GRAPHIC DESIGN WORKING STUDENT**

at **Inscale GmbH**

📍 Mainz, Germany

Conception, research, image editing and creation of business presentations in the B2B and B2C area. (Microsoft PowerPoint, Prezi, Adobe Premiere + Adobe AfterEffects)

Preparation of data-heavy tables into appealing diagrams

2012
- 2012

○ **GRAPHIC DESIGNER**

at **Inscale GmbH**

📍 Mainz, Germany

Creation of business presentations according to customer specific requirements

Creation of corporate design manuals

Creation of macros and AddIns for Microsoft PowerPoint (VBA)

Conceptual work for in-house PowerPoint trainings

EDUCATION

2012
- 2019

○ **MEDIA COMPUTER SCIENCE B.Sc.**

at **Hochschule RheinMain**

📍 Wiesbaden, Germany

2009
- 2012

○ **MEDIA DESIGNER DIGITAL & PRINT EDUCATION**

at **Inscale GmbH**

📍 Mainz, Germany

Focus on conception and visualization

Creation of engaging business presentations

Creation of mood boards, storyboards and Adobe Creative Suite assets

Creation of icon sets, logos and graphics for various industries

Creation of simple animations (Flash, Adobe After Effects)

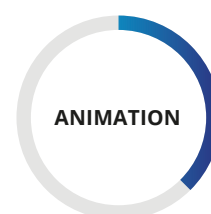
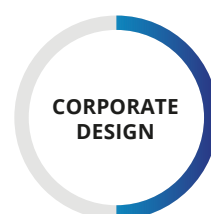
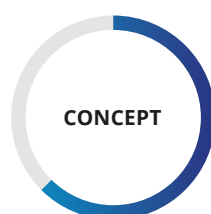
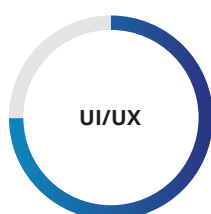
2006
- 2008

○ **FACHHOCHSCHULREIFE UND STAATLICH GEPRÜFTE INFORMATIONSTECHNISCHER ASSISTENT**

at **Berufsbildenden Schule Bingen**

📍 Bingen, Germany

SKILLS



DEVELOPMENT

Frontend

Database modelling

Mobile Apps

Web Apps

MARKETING

SEO

SEA

TOOLS

DESIGNTOOLS

Figma

Axure

Sketch

Adobe CC

PowerPoint

Rotato

FRAMEWORKS

Flutter

Angular

Vuejs

React

JavaFF

MARKETINGTOOLS

GoogleAds

SocialMedia Paid

Sistrix